

Our Commitment to the Environment

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At Honch, we recognise that even as a small business, we have a responsibility to reduce our environmental impact. This guide outlines our approach and the small, practical steps we take as a team. Sustainability is a shared responsibility, and everyone plays a part.

Why It Matters to Us

- **Doing Our Part:** Every business contributes to environmental impact. We aim to minimise ours wherever possible.
 - **Responsible Growth:** As we grow, we want to build habits that are efficient, sustainable and long-lasting.
 - **Client Expectations:** Many of our clients prioritise sustainability. Acting responsibly supports stronger relationships.
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Key Principles & Practices

1. Reducing Waste

We aim to minimise unnecessary waste across our operations.

- Default to digital over printed materials
- Only print when absolutely necessary
- Recycle paper, packaging and equipment where possible

2. Energy Efficiency

We are mindful of how we use energy in our day-to-day work.

- Switch off devices when not in use
- Use energy-efficient settings on laptops and equipment
- Avoid unnecessary use of lighting and heating

3. Responsible Technology Use

As a digital business, our infrastructure has an environmental footprint.

- Use cloud services and providers that prioritise efficiency and sustainability where possible
- Avoid unnecessary data storage and duplication
- Maintain equipment to extend its lifespan

4. Travel & Remote Working

We reduce environmental impact through flexible working practices.

- Prioritise remote meetings over unnecessary travel

- Use public transport where practical
- Combine trips to reduce emissions where travel is required

5. Continuous Awareness

We keep sustainability part of everyday thinking.

- Encourage simple, practical improvements across the team
- Stay aware of better ways to reduce our impact as we grow

Our Approach

We focus on being practical rather than perfect. Small, consistent actions across the team help reduce our impact over time.

Thank you for supporting Honch's commitment to operating responsibly.